



# Bite Sussex



# Bite Brighton



Drink Sussex



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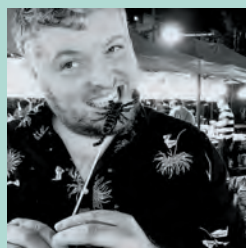
## BITE INTO THE BRIGHTON & SUSSEX FOOD AND DRINK EXPERIENCE WITH US

**Brought to you by the original team behind the Brighton & Hove Food and Drink Festival, BITE Brighton and BITE Sussex bring the amazing food and drink experiences of brilliant Brighton and super Sussex bang up-to-date for the roaring 2020s.**

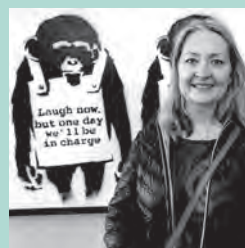
Taking the best elements of our previous national and international events, we've refreshed and remixed our programme of fun, engaging and – most definitely – delicious events for consumers whilst also facilitating a joined-up network of local food and drink business champions who share a passion for quality, craft and farm-to-fork dining and drinking.

Plans are underway for two BITE Sussex food & drink festivals: 10-19 September 2021 and 1-10 April 2022, plus our popular trade and media networking days.

In addition, we're creating some sector-specific business-to-business activations starting with the 'Sussex Surprise' cocktail competition for professional bartenders, and will be announcing the new 'BITE Sussex Rising Stars Awards' to recognise the contribution young people in our industry and champion hospitality, food and drink careers.



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### 12 month membership of Bite Brighton and Bite Sussex for hospitality, food and drink sector businesses:

- ★ The opportunity to participate in relevant consumer events during both BITE Sussex Food & Drink Festivals in September 2021 and April 2022
- ★ Invite to our twice yearly trade and media launch events
- ★ Invite to our twice yearly trade industry networking days
- ★ A business listing on our website
- ★ Your logo and event participation on print marketing materials
- ★ Support on our social media channels, our e-newsletter and wider PR & marketing opportunities, including via our media partners

### Hospitality, food and drink businesses must meet our minimum criteria for membership:

- ★ A food hygiene rating of 4 or 5
- ★ To participate in our events we need a current copy of your public liability insurance

**Brighton/Sussex based hospitality, food and drink businesses – £450 for 12 months**

**Relevant non Brighton/Sussex based hospitality, food and drink businesses – £900 for 12 months (subject to approval)**

**To join us call 01273 77 00 44, email [nat@sharpmediagroup.co.uk](mailto:nat@sharpmediagroup.co.uk) or visit [www.bitesussex.com](http://www.bitesussex.com)**





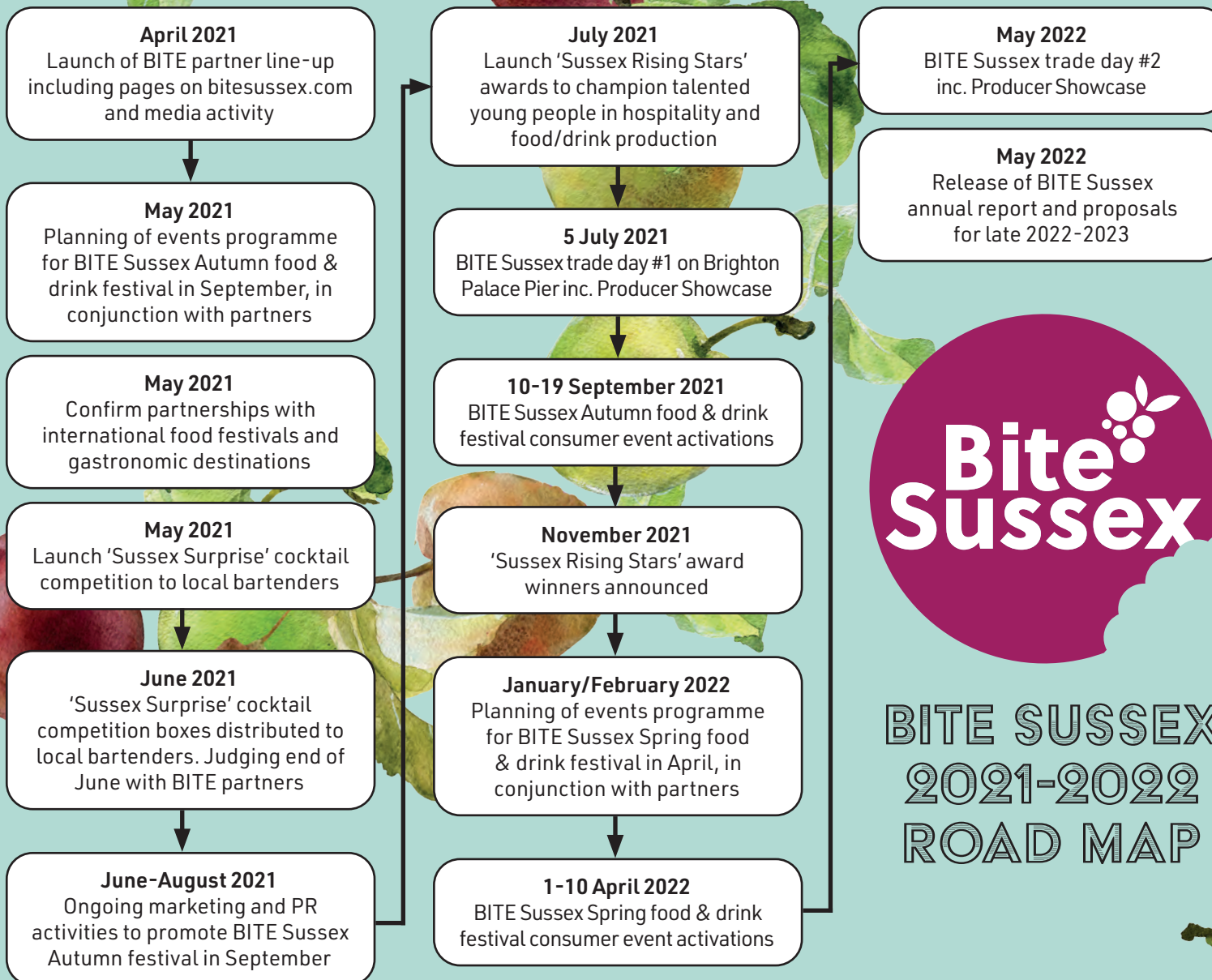
## COMING SOON

★ **BITE Sussex Rising Stars Awards**  
championing careers and celebrating young  
people in hospitality, food and drink

★ **'Sussex Surprise' cocktail**  
competition for Sussex-  
based professional  
bartenders featuring  
premium spirits from  
local distilleries







## BITE SUSSEX 2021-2022 ROAD MAP